

For Immediate Release
May 2010

Media Contact:
Heather Wagner
heather@juiceconsulting.net
713 208 3891



Wade Wilson Curates The White Album: Works by Six Artists Interpreting White Opening at Wade Wilson Art

#####

(dateline – Houston, May 2010; source: Juice Consulting LLC) – Wade Wilson Art is pleased to announce an exhibit, *The White Album*, featuring paintings by **Lucinda Cobley, Joseph Cohen, Danielle Frankenthal, Jill Moser, Joseph Marioni, Mark Williams**, and curated by **Wade Wilson**. *The White Album* opens with a **reception for the artists** from **6 to 8 p.m.** on **Friday, June 4** and will remain on view through June 30, 2010. Wade Wilson Art is located at 4411 Montrose Blvd., Houston, Texas, 77006. For more information, please visit www.wadewilsonart.com.

One source defines *White* as: “The achromatic color of maximum lightness; the color of objects that reflect nearly all light of all visible wavelengths; the complement or antagonist of black, the other extreme of the neutral gray series. Although typically a response to maximum stimulation of the retina, the perception of white appears always to depend on contrast.”

This definition leaves the perception of “white” open to individual interpretation hence leading us to examine a range of possibilities that exist regarding the value, “white.” The six white works by six artists embrace both the pure beauty as well as the visual challenges that exist in creating paintings of white.

Following the tradition of both Modern and contemporary painters such as Agnes Martin, Robert Rauschenberg, and Robert Ryman, we find the ancestors of these artists and their individual use of white by looking back even farther. Kazimir Malevich, in his 1918 painting *White on White*, now in the collection of the

- more -

Museum of Modern Art in New York, explored the distinguishing characteristics and the subtle differences between individual shades of white which is, in essence, what each of the artists in this exhibit do. The title card at MOMA reads, "Malevich described his aesthetic theory, known as Suprematism, as "the supremacy of pure feeling or perception in the pictorial arts." He viewed the Russian Revolution as having paved the way for a new society in which materialism would eventually lead to spiritual freedom. This austere painting counts among the most radical paintings of its day, yet it is not impersonal; the trace of the artist's hand is visible in the texture of the paint and the subtle variations of white. The imprecise outlines of the asymmetrical square generate a feeling of infinite space rather than definite borders."

MOMA on Monochrome states: "Painters have created the exploration of one color, the examination of values changing across a surface, the expressivity of texture and nuance, expressing a wide variety of emotions, intentions and meanings in a wide variety of ways and means."

The purpose of this exhibit is to examine the opportunities artists find in the use of white as a color in their work. By limiting the parameters, we open the field for discussion and discovery. Wade Wilson Art director Susann Kise points out, "Though white is defined as a 'lack of color,' the artists in our exhibition seem to embrace it as a color." For example, for Joseph Cohen, the white paint is his only conscious color selection and he uses white to negate the colors beneath it. In contrast, Joseph Marioni explores the many colors of white and the effects of light on its ever changing surface. Danielle Frankenthal utilizes white as a distinct color on her clear surfaces. Lucinda Copley combines practices used by both Frankenthal and Marioni in her vellum paintings. Jill Moser works on a ground of white making marks in values ranging from white to middle gray. Mark Williams also works on a ground of white but then infuses his illusory rectilinear forms with color which he then sheaths in layers of white.

The White Album opens Friday June 4 and will remain on view through June 30, 2010.

###

For media inquiries: Please contact Emily Brandt at 254 291 0896 or emily@juiceconsulting.net.

For additional information: Please contact Susanna Kise at 713 521 2977 or susanna@wadewilsonart.com.