



DAY TRIP PER

WITH CHET GARNER

ON



PBS

**For Immediate Release**  
**April 2010**

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# **THE DAY TRIPPER**

## **WITH CHET GARNER**

### **TEXAS TRAVEL SHOW TO LAUNCH ON LOCAL PBS STATIONS THROUGHOUT THE STATE**

**‘The Daytripper’ will be introduced to major Texas markets on PBS this spring**

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**(dateline – Austin, April 2010; source: Juice Consulting LLC) –** Local PBS Stations throughout the great state of Texas will premiere a new travel show called “The Daytripper” produced by Austin-based production company Hogaboom Road, Inc. After a successful launch in Austin last fall, not only will the show return to Austin’s PBS station KLRU this fall for its second season, but it will also celebrate a spring premiere in College Station, Killeen, Waco, Houston, Corpus Christi, San Antonio, and Dallas.

Originally, “The Daytripper” debuted to an Austin-based audience as “The Austin Daytripper,” but as viewer interest grew incrementally, Host and Creator Chet Garner decided to take the message to Texans everywhere and expand into seven new markets. From well-known Texas landmarks to the completely obscure dives and hideaways, “The Daytripper” is a fresh, adventurous, and informative look at all the great things there are to do within one day’s reach. From hill country mountain biking and serene State Parks, to gritty Texas Bar-B-Q joints and classy Texas vineyards, viewers join Chet as he takes them on an adventure throughout Central Texas and then gets them back home before dark (or at least close enough). “The Daytripper” appeals to anyone who loves Texas and has an itch to explore, whether on a road trip, a family expedition, or just for fun.

Dale Roe, TV critic for The Austin American-Statesman states: “Garner is a charming and humorous host... the segments have the quick-cut look and feel of shows you might see on the Travel Channel or the Food Network, and incorporating elements of both.... I can’t wait to see where Garner goes next.”

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In the premiere episode, Chet travels to the home of Dr. Pepper and Baylor University. That's right – Waco, TX. From a 60-year-old greasy burger joint called "Health Camp" to some of Central Texas's best mountain biking, Waco has lots to offer any Daytripper as do other Texas cities showcased by the show including Bastrop, Burnet, Luling, Shiner and Fredericksburg. More adventures will come as Chet's passion for Texas will carry forth the Daytripper Mission to "highlight all the natural and man-made wonders that lie throughout the state and to enrich the lives of viewers by inspiring them to venture out on day trip excursions of their own to explore the great wonder that is TEXAS!"

The air dates in each market are as follows:

**College Station on KAMU:** Saturdays at 8 p.m. beginning April 3

**Killeen on KNCT:** Saturdays at 3 p.m. beginning April 10

**Waco on KWBU:** Sundays at 1:30 p.m. and Fridays at 10 p.m. beginning April 18

**Houston on Houston PBS:** Saturdays at 3:30 p.m. beginning May 1

**Dallas on KERA:** Saturdays at 10:30 a.m. beginning May 1

**Corpus Christi on KEDT:** Date and time are pending

**San Antonio on KLRN:** Date and time are pending

"The Daytripper" is sponsored statewide by local organizations in each market including Rudy's Country Store and Bar-B-Q, Saint Arnold Brewing, REI Co-op, Time Warner Cable, Academy Sports + Outdoors, Patagonia, Ozona Grill and Bar, Bates Nissan, Mossy Nissan, The Elite, Live Oak Brewing, Hat Creek Burgers, Comanche Chamber of Commerce and Agriculture, Austin Community College District, Fulbright & Jaworski LLP, and Central Texas on Demand.

**For more information and complete episodes, please visit [www.thedaytripper.com](http://www.thedaytripper.com).**

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