





For Immediate Release
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GRAMMY® WINNING ARTIST GLORIA GAYNOR TO RE-RELEASE
'I WILL SURVIVE' TO MARK 30th ANNIVERSARY YEAR

Disco Legend Celebrates Her Influential Hit with October 27 Re-release

***New Date Set for Gaynor's Q&A and Live Performance at
The GRAMMY® Museum in Los Angeles on October 22***

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(dateline – August 2009; source: Juice Consulting LLC) - On Tuesday, October 27, Disco legend and GRAMMY® winning artist **Gloria Gaynor** will re-release “**I Will Survive**” - one of the most popular disco songs of all time - as part of the song’s 30th anniversary celebration. To commemorate the milestone anniversary, Gaynor will participate in a Q&A and a live performance at **The GRAMMY® Museum** in Los Angeles on **Thursday, October 22, 2009 at 8:00 p.m.** The event will be open to the public and tickets can be purchased at www.grammymuseum.org

The re-release will include a new, updated recording of “I Will Survive” in English and in Spanish, as well as a Gospel ballad entitled, “He Gave Me Life (I Will Survive).” “For so long I have been telling the world ‘I Will Survive’ – now it’s time to tell them how,” said Gaynor.

With an upcoming performance in this year’s **Macy’s Thanksgiving Day Parade®** and a Gospel album set to be released in 2010, Gaynor gracefully steps on to the stage to tell the world through her musical ministry how *she* survived over the last 30 years. In her own words, Gaynor believes that celebrating the tenacity of the human spirit is what connects so many people to the influential song, which has touched people all over the world. “I’ve been told so many stories about how ‘I Will Survive’ has inspired people and literally changed their lives, Gaynor says. “I look forward to sharing those moments with all my fans during this very special year.”

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Gaynor joined a star-studded lineup for the **Mandela Day Celebration**, honoring Nelson Mandela's 91st

birthday at Radio City Music Hall on July 18. At the announcement of her name, the audience greeted her with a standing ovation as she entered the stage to perform "I Will Survive." She also performed "Oh Happy Day" with the Soweto Gospel Choir. Stevie Wonder, Aretha Franklin, Alicia Keys and many other artists also graced the stage. A day "intended to call on and awaken each person's individual power to promote positive change with small actions," Gaynor's participation was just the first of many events happening this year to celebrate her beloved hit song.

Gaynor has made history at numerous points along her career path, which took off at age 19 when she signed her first record contract with Columbia Records. In 1973, she was the first artist with a #1 Dance Song when "Never Can Say Good-Bye" reached the top of the newly-established *Billboard* Disco Action charts. In 1980, "I Will Survive" was awarded the only GRAMMY® ever given for Best Disco Recording. Gaynor's global status was again recognized when she was honored with the LEGEND Award presented by none other than Prince Albert at the World Music Awards in Monte Carlo, Monaco. More recently, in 2005, Gaynor and "I Will Survive" were each inducted into the Dance Music Hall of Fame.

Details of her incredible journey have been captured by Gaynor herself in the autobiography duly entitled, "I Will Survive."

For more information, please visit: www.gloriagaynor.com

***Media note:** to request press passes to the October 22 event or for general media inquiries, please contact Heather Wagner at 713 208 3891 or heather@juiceconsulting.net

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