



For Immediate Release  
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## **AUSTIN ARTIST ZEALE TO RELEASE EP APRIL 30**

**ZEALE's EP release party 'The Robot Parade' at Beauty Bar will officially launch the EP entitled *Robot Radio* with an impressive line-up of live performances from local Austin artists**

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**(dateline - Austin, April 2010; source: Juice Consulting LLC)** - Austin-based high-octane rapper **ZEALE** will launch an EP entitled ***Robot Radio*** with an official EP release event **Friday, April 30** at **Beauty Bar** located at 617 East 7th Street. ZEALE's trademark freestyle rap has permeated the Austin music scene and attracted an exponentially increasing fan base not only locally, but nationally and internationally. With an album in the works due out later this year, he will give the public a taste of what to expect by releasing three tracks on the EP. The April 30 launch event for Robot Radio, themed "**The Robot Parade**," will be hosted by Neiliyo and feature a hefty performance line-up with local bands L.A.X. and GOBI accompanying ZEALE on the bill and DJ sets by Hot Britches! and Richard Gear.

Doors open at **9 p.m.**, and ZEALE will hit the stage at **12 a.m.** Admission to the show will be **5 USD** with an RSVP on [Do512.com](http://Do512.com). A digital download of the track "**Digital Swagger**" will be provided to those who RSVP via Do512.com beginning April 26 through April 30. On the day of the event, copies of the full EP will be available for purchase, and 100 physical copies will be given away at the show for those who sign up to be on his mailing list.

Known for defeating even the biggest local artists in major national freestyle rap battles, ZEALE finished in the Top five at Ohio's Scribble Jam, a competition known for giving artists such as Eminem and Rhymefest their first break. ZEALE also competed in the highly publicized World Rap Championships in New York. At one of the battles he hosted in Austin, he met Croatian producer Marko Jelic. What could be labeled as a

"fateful" meeting has led to the creation of his new sound. 10 of the tracks on the upcoming release are being recorded at The Bubble in Austin, and the EP will feature three tracks including his new single "Digital Swagger." ZEALE personally describes the music as "energetic, moving, and cosmic."

ZEALE has been billed on notable tours, including a regional tour with KRS ONE through Texas. After being discovered at SXSW a few years ago, he was invited to tour with Latin band Los Bad Apples for the troops in Africa, Dubai, Kyrgysten, Turkey, Saudi Arabia, and Italy. Back in the states, in addition to the Grooveline Horns, ZEALE was a featured artist on a western tour with popular singer-songwriter Jason Mraz with whom he would freestyle rap before every after party showcase and on stage. He has also been on the bill with Drake, Ludacris, Slick Rick, RZA, Talib Kweli, and many others.

ZEALE recently made his debut during SXSW 2010 in a web-based game called "Platinum Life" by Heatwave Interactive that chronicles an artist's career from the beginning. Heatwave recently made a splash with their "I Am Sam Jackson" iPhone application with other artists such as Ludacris, TI, Jay-Z, and Pharell.

For more information about ZEALE, please visit [www.zealerapz.com](http://www.zealerapz.com). For more information regarding the April 30 EP release at Beauty Bar, please visit [knucklerumbler.com](http://knucklerumbler.com).

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